

# **WORKSHOP**

# **THE VALUE OF CLIMATE SERVICES FOR TOURISM**

**1st-2nd APRIL FACULTY OF TOURISM  
2020 & GEOGRAPHY - URV  
VILA-SECA (Spain)**

## Presentation

Meteorological conditions determine the viability and competitiveness of socio-economic activities of any territory for many, like the tourist, reason why the co-development of climate services with local agents becomes necessary.

**Climate services** are understood as the transmission of processed information from meteorological and climatological data in a way that becomes useful for the end-user in the decision-making process. This can apply both for the short, medium and long term, and should be useful to trigger actions that **adapt** tourism activity to long-term trends and sudden changes of the competitive context, or else **mitigate** the effects that tourism generates on climatic conditions.

In the framework of INDECIS, researchers have been carried out different workshops for co-designing with stakeholders climate services in European tourism destinations, with the participation of public and private agents of the territory, of users and tourists.

## FREE REGISTRATION

Complete the form here [www.indecis.eu](http://www.indecis.eu) no later than 31st March, 2020. Certificate of attendance included.

## CONTACT

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# Wednesday 1st April

## 9.00/ ACCREDITATIONS

## 9.10/ INAUGURATION

- Dra. Marta Nel-lo, Dean of the Faculty of Tourism and Geography, University of Rovira i Virgili
- Dr. Enric Aguilar, INDECIS' Project Coordinator
- Dra. Yolanda Luna, AEMET. INDECIS-WP7 Leader "Generation and Communication of Climate Services"

## 9.30/ TOPIC 1. Tourism, weather and climate: dynamic relations, strategic decisions

*Moderator. Alba Font, project researcher*

- Dr. Emilo Martínez, Geographer specialized in tourist climatology and coastal climate risks. Professor-researcher PPTDL, University of Granada
- Mr. Joaquim Queral, Head of the Tourism Office of Montblanc
- Mr. Xavier Abril, Technician in the Public Use Area of the Ebro Delta Natural Park

## 11.00/ Coffee break

## 11.15/ Workshop: Sun&Beach Tourism / Cultural Tourism

*Conducted by the project's research team: GRATET & C3*

## 14.00/ Lunch

## 15.00/ Seminar: climate services validation

*Dr. Jon Olano, project researcher*

# Thursday 2nd April

## 9.00/ ACCREDITATIONS

## 9.30/ TOPIC 2. The meteorological conditions for tourist practice: sea and mountain

*Moderator: Anna Boqué, project researcher*

- Mr. Gabriel Pérez, Meteorologist. Director of Meteowhizz.com
- Mr. Aleix Roig & Ms. Georgina Servén, Members-Founders of Astroprades. Prades Mountains Astronomy Park (PAP)

## 11.00/ Coffee break

## 11.15/ Workshop: nautical and mountain activities

*Conducted by the project's research team: GRATET & C3*

## 14.00/ Lunch

## 15.00/ TOPIC 3. Snow Tourism & Climate Change: impact, mitigation and adaptation

*Moderator: Dr. Jon Olano*

- Dr. Marc Pons, Telecommunications engineer. Andorra Snow and Mountain Study Centre

## 15.45/ Workshop: Snow Tourism

*Conducted by the project's research team: GRATET & C3*

## 17.30/ Closure